

JOIN US IN SUPPORTING THE DGS  
MARCHING MUSTANGS AT THE

# 17<sup>TH</sup> ANNUAL MARCHING MUSTANG MUSIC BOWL!



On Saturday, October 12, 2019, Downers Grove South High School will be hosting their annual all-day Marching Band Competition featuring 20 bands from the surrounding area, as well as our own Marching Mustangs! The event regularly attracts over **4,000** friends, family and local residents who come to witness the dedicated performances of the many participating students.

The Music Bowl is our largest annual fundraiser, but has operating expenses of over \$24,000 each year. These expenses cover the judges, announcer, hospitality, concessions, awards, parking, programs, stadium, publicity, recordings, and everything else that has made the Marching Mustang Music Bowl a top notch competition that bands return to again and again.

Your sponsorship will allow us to continue to produce this high caliber event, as well as support the Marching Mustangs in their 2019 competition season, including at the State Marching Band Competition at Illinois State University! The award winning level the Marching Mustangs perform at requires a professionally written show, instrument and sound equipment, show music and props, extra staff costs, additional lighting for the practice field, and much, much more - all of which your sponsorship helps to provide! There are several support levels to choose from:

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## **BRONZE LEVEL: \$500**

- Your logo and website link featured on our website
- Free full-page ad, prominently placed in the Music Bowl program book
- 4 free tickets to the 2019 Music Bowl
- Your business name announced on the P.A. throughout the day

## **SILVER LEVEL: \$1,000 - BRONZE PERKS, PLUS**

- 3' x 8' banner displayed at the 2019 Music Bowl
- 4 free Music Bowl meal vouchers to be redeemed at our concession stand

## **GOLD LEVEL: \$2,000 - SILVER PERKS, PLUS**

- An invitation to present the trophies at the conclusion of the event
- A promotional souvenir cup that includes your logo will be included with all Music Bowl program purchases as well as available for individual purchase

## **PLATINUM LEVEL: \$3,000 - GOLD PERKS, PLUS (ONLY 4 AVAILABLE)**

- Special reserved seating at the 2019 Music Bowl
- The option to have a booth at the event to advertise your business

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**To reserve your sponsorship, complete the order form included with this letter and return it per the information indicated.**

**The students and the community THANK YOU for your support!**



# 2019 MARCHING MUSTANG MUSIC BOWL SPONSORSHIP ORDER FORM



## PLEASE SELECT YOUR SPONSORSHIP LEVEL:

**BRONZE LEVEL: \$500**

- Your logo and website link featured on the Music Bowl website
- Free full-page ad, prominently placed in the Music Bowl program book
- 4 free tickets to the 2018 Music Bowl
- Your business name announced on the P.A. throughout the day

**SILVER LEVEL: \$1,000 - RECEIVES all of above, PLUS**

- 3' x 8' banner displayed at the 2019 Music Bowl
- 4 free Music Bowl meal vouchers to be redeemed at our concession stand

**GOLD LEVEL: \$2,000 - RECEIVES all of above, PLUS**

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RECEIVES All of above, PLUS

- Special reserved seating at the 2019 Music Bowl
- The option to have a booth at the event to advertise your business

## SPONSOR INFORMATION:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website Address: \_\_\_\_\_

## ARTWORK:

All ads appear in black and white except for those on the back and inside front cover pages. Priority is given to sponsor level.

- Pick up previous artwork       Digital artwork to come  
 Camera-ready art enclosed       Artwork assistance needed. Please contact me.

**DGS Band Student seller name:**

Please return this completed form and payment (checks made payable to **Downers Grove South**) to:

**DGS Marching Mustangs Music Bowl, 5721 Springside Ave., Downers Grove, IL 60516.**

Include artwork with payment or email digital files to Annette Ohlsen at [aohlsen@ameritech.net](mailto:aohlsen@ameritech.net)

**All ad artwork must be received by September 22, 2019.**

Please contact Alison Henderson at 630.234.1392 or [chicagohenderson@comcast.net](mailto:chicagohenderson@comcast.net)  
for more information or with questions.